



Associate Database Developer Media.net Contextual Advertising

About Media.net

Media.net, Directi's Internet Advertising Division, is one of the world's leading companies in the Contextual Advertising space. We build technology that identifies the intent of a user viewing a webpage and then shows advertisements related to what the user is looking for. We use Machine Learning, Data Mining, Linguistic Analysis and Advanced Statistics to build contextual models to understand pages on the internet. We serve our contextual real-time ads customized for each visitor and each page view across billions of visitors, across 10's of millions sites/domains on a server infrastructure that runs 1000+ CPUs, terabytes of RAM, and 100's of terabytes of data.

Responsibilities

Build complex business control applications as a member of high energy teams Develop and maintain efficient and extensible web application modules Assist in debugging, staging, testing, and deploying of web applications continuously learn new skills and technologies and apply those in production Documentation.

Requirements

- B.E/ B.Tech - Computer Engineering / Computer Science / IT
- Strong programming, analysis and design skills
- Strong computer science fundamentals
- Good knowledge of RDBMs
- Good knowledge of OOPS
- Good knowledge of internet concepts
- Self motivated and quick learner
- Must be a good team player with excellent written and verbal communications skills

Recruitment Process

Round 1 –

- Coding Round (2 questions)
- 90 minutes
- Platform - <http://www.codechef.com>

3 Personal Rounds at Directiplex

Compensation Details – 5.2 LPA