A Report

on

Industrial Visit

At

Mumbai – Chandigarh – Manali - Solang-Kullu-Kasol-Amritsar For 8 Nights / 9 Days

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VASANTDADA PATIL PRATISHTHAN'S COLLEGE OF ENGINEERING AND VISUAL ARTS

Department of Information Technology

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1. Introduction

This report introduces the Industrial Visit at Mumbai – Chandigarh – Manali - Solang-Kullu-Kasol-Amritsar for 8 Nights / 9 Days. The visit was scheduled by the Information Technology Department, Vasantdada Patil Pratishthan' s College of Engineering & Visual Arts (VPPCOE & VA), Sion, Mumbai-22 on 17th December 2022. Further the report specifies the purpose of industrial visit, the companies' profile and what students' gain knowledge from the industries. There were 2 faculties coordinators from the Information Technology Department namely, Dr.Pradip Mane Prof. Nilesh Mali. The total student count was 66.

2. Objective

The main objective of the industrial visit is to provide technical knowledge with the development in the industry and to understand the gap between the theoretical and practical knowledge that could be passed in future. This experience can help students to provide information regarding functioning of various industries and associated problems and limitations.

3. Company Profile

The details of industries visited by us are provided below,

1. Reliance Education: 3D Animation & VFX, Chandigarh
2. AAR KAY Shawls Industries in Bhuntar, Kullu

1.4 What do we learn?

The industrial visit enhances students' professional ethics and teaches engineers' social responsibilities. Students also recognize & distinguish corporate social responsibility aspects at market conditions. This familiarizes students with digital business & gives insights into E-business strategies in animations. This benefits students from the career point of view. The shawl industries indulge students regarding technical perspective of marketing products which helps in developing business softwares. The

firm also discussed the marketing strategies which further concludes the beneficiary of business and software applications.

5. Conclusion

From this visit, students received practical knowledge about developing animations. Each and every student benefited from this visit. The students also got an opportunity to discuss their questions and doubts with the In- -charge officer and other engineers working in industry. There was successful interaction and coordination from the students which indicates the success of the visit.

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